

Thursday, October 17-Saturday, October 19:

CALCON 2013 at the Loveland Embassy Suites

- Exciting new conference format + workshops – see list below
- Fun and inspiring speakers
- Register NOW! <http://je9373.wix.com/calcon13>

WE NEED YOU to participate in CAL and the CAL Conference!

Thursday morning of CALCON 2013 has been reserved for some more traditionally formatted segments. Here's just a few to choose from that might be of particular interest to trustees:

****CO-SPONSORED BY CO-PLA AND TRUSTEE & FRIENDS DIVISION!****

Engaging your Community by Sharing you Biggest Resource- People

CoPLA and the Trustee Division of CAL sponsor this exciting 3 hr workshop. Speakers & expert panels address concrete strategies for engaging your trustees, friends, volunteers and staff in the community. Hands-on workshop will turn skills and passion into trusted community asset with big impacts.

The Danish Model: The transformation of libraries based on experiences from Aarhus, Denmark

Libraries are working hard to redefine their role in a rapidly changing society. Join Susanne Gilling of Aarhus Denmark who shares research and inspiration for reinventing libraries. Using these ideas, plan how you can make your library a vibrant center for learning, engagement, and discover.

Big Data: What It Means for Libraries, and What It Can Mean for Your Library

Advances in technology are driving the capture and use of data at a huge scale across industry and governments. Join us to discuss what big data is, how it affects libraries, and how Denver Public is starting to utilize 'big data' to drive service and collection initiatives.

The Emotional Pathway to Lasting Change in Libraries

Achieving lasting change for libraries to thrive is not just a matter of good ideas. What's often missing is an understanding of how to tap into the emotions of the people who will be making those changes. Learn how to shape the path to achieve sustainable organizational change in your libraries.

Teach them how to fish: empowering users to leverage library services and resources

Innovative librarians will share how they are using technology, customer service skills, ROI analysis, creative marketing, and an emphasis on outreach to provide services and resources to customers when and where they need it. It's no longer the future; it's now.

Full Throttle: Combining Forces for the 21st Century Library Service

In November 2012, an election brought the Pikes Peak Library District and the City of Manitou Springs' Public Library together when voters passed a citizens' initiative to have the question put on the ballot. Discover what made their process successful and how both libraries have benefitted.

Myths and Truths: What Works at Work Today

Staff engagement is down, distrust is up, and job satisfaction is the lowest in two decades. Discover what motivates employees today, why the generation issue is not what you think it is, and how myths of decades past may be getting in your way. Explore what it takes to get results in this new era.

A Dynamic Systems Model for Proactive Library Services

Library 2.0 will require the application of cutting-edge technologies combined with rigorous methods of defining and addressing "Known Information Needs". Learn how to develop robust User Profiles and perform auto-categorization of information items for these Users

A Multi-pronged Approach to Building a 21st Century Library

This program will cover PPLD's recent efforts to ready itself for the opening of a new 112,883 square foot facility focused on makerspaces, creative computing, and business incubation from the perspective of its communications department. The importance of outreach and partnerships will be featured.

We hope to see you at CALCON 2013! Check out the CAL Trustee & Friends Division web page: <http://www.cal-webs.org/group/TrusteesFriends>

Robin Gard, outgoing Division Chair

Jennifer Kutzik, Chair-Elect