



March 2016

Otto - working for us every day!

Otto is the Automated Materials Handler at Council Tree Library that automatically checks in items and sorts them to various bins. Otto has reduced the number of times staff handle items which reduces the amount of repetitive motion and tedious tasks done by staff. Staff members can now spend more time with customers!

Exactly how much does Otto do? Since Otto was born (4 months ago, in early December) Otto has checked in and sorted 156,689 items with nary a complaint. What a great addition to the Council Tree Library staff. "Otto, you're a keeper!"



CARDHOLDERS



1,134
New in March
155,465
Current

HOLDS PLACED



34,597
In March
102,838
Year-to-date

COMPUTER USAGE



18,448
WiFi use in March
14,046
Library computer users in March

DOOR TRAFFIC



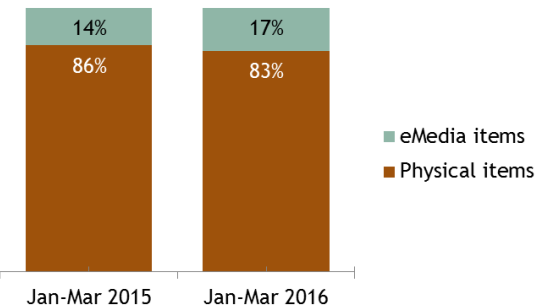
2,936
Monthly average/day
88,086
March Total

BOOKS & MATERIALS

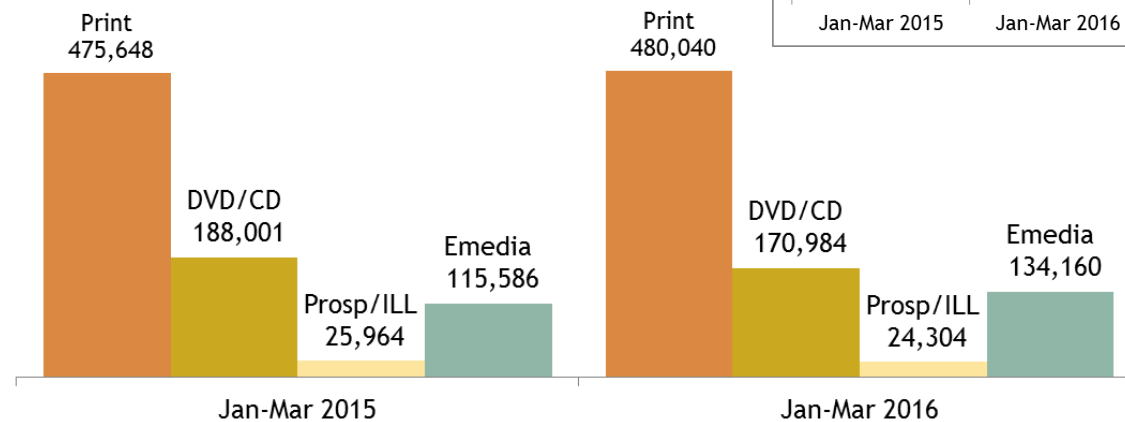
4,603
Items added in March

414,593
Current number of items in the collection

Type of checkout



Items checked out



DATABASE USAGE



43,116
In March

PROGRAMS



123
Programs held in February
2,238
People in attendance

SOCIAL MEDIA



39% of the River's Mouth
blogs are written by
library staff

VOLUNTEERS



182 Volunteers
970 Hours
In March

Do Displays Help Circulation? Yes!

The Seed Swap at Old Town Library, Saturday, March 5, 2016 was a huge success. The annual event is sponsored by Home Grown Food and the Growing Project. It was reported that more young people and young families attended this year than in the past. Paula helped coordinate and publicize the event. Old Town staff did a wonderful job helping set up and handle the crowds.

Staff put up a display with gardening and landscaping books. The display contained both fiction and nonfiction books. We monitored how the display did during the busy event. Sixty one items checked out at Old Town which equaled 71% of the checkouts district wide in the featured subject areas. Old Town averages 37% of total checkouts (not counting renewals). The display proved to be as successful as the event.

How do you ask a librarian?

One way to ask a librarian a question is to fill out the *Ask a Librarian* form on the webpage. The form is sent to an email account that librarians from across the district monitor. This gives customers one more avenue to interact with staff. 89% of the questions are answered via email and 1% by phone. 10% of the customers end up meeting in person with a librarian. There are a wide variety of questions with Reference and Readers' Advisory being the largest percentage at 58%.

Response Time

