

# April 2016

VITA - The Volunteer Income Tax Assistance program offers free tax help to qualifying individuals who need assistance in preparing their tax returns. Volunteers were located at the Council Tree and Old Town Libraries for 33 days during the 2015 filing season. VITA utilization was 18% (192 hours) of the total utilization of the community rooms during February to April. The Old Town VITA volunteers served 606 clients with 465 accepted e-files which saved their clients a total of \$160,880 in preparation fees.

From a volunteer: "Last year one of the VITA clients was a homeless individual. We worked with them to go over the previous 5 years of taxes and got them a substantial amount of money back which really helped them to move into a better place in life."

From a patron: "Thank you to VITA



# **CARDHOLDERS**



1.058 New in April

> 156,333 Current

## HOLDS PLACED



33.219 In April

**INNOVATE and SERVE** 

136,057 Year-to-date

### COMPUTER USAGE



18,528 WiFi use in April

13,368 Library computer users in April

#### DOOR TRAFFIC



3,027 Monthly average/day

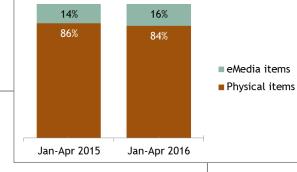
> 90,807 April Total

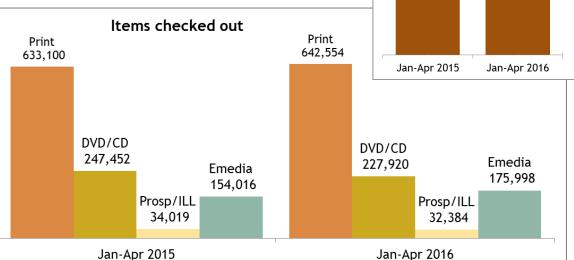
Type of checkout

## **BOOKS & MATERIALS**



419,040 Current number of items in the collection





#### DATABASE USAGE



42,447 In April

#### **PROGRAMS**



**310** Programs held in March

**5,337** People in attendance

## SOCIAL MEDIA



3,541 Facebook likes

# **VOLUNTEERS**



108 Volunteers 810 Hours In April

# **Recycling Update**

In November, the Collections Department implemented a new way to recycle laminated paper backing. Terracycle provides a box to collect and send the backing to be recycled. The backing is put through a process where the laminates are stripped away and the recovered plastic is added to plastic formulas to create things like park benches and watering cans. It only took 5 months to fill a 90 lb. box.

Before this new procedure, the District sent 182 pounds of backing to the landfill in one year. If the current trend continues for 2016, the District will send 216 pounds of plastic laminate to be recycled instead of to the landfill. Book recycling is also ahead of last year. In the first quarter of 2016, the District recycled 16,989 pounds of books which is 54% over last year during the same time period.

## Need something to read?

NextReads newsletters deliver reading recommendations directly to customer inboxes. Readers can choose from 26 newsletters, each one focused on a different genre or topic. There are newsletters for all ages. NextReads newsletters are written by the award-winnng book experts at NoveList. The District's ReAd (Reader Advisory) Team also customizes the newsletters with their recommendations and information about programs related to the newsletter subject.

Current subscribers = 1,084 with an average of 48 new subscribers a month. The 5 newsletters with the most subscribers are *The New York Times Fiction Bestsellers, Mystery, Historical Fiction, Fiction A to Z, Thrillers and Suspense*. Customers can view and subscribe to the newsletters directly from a book record in the online catalog or from the link on the Reader's Café or Kids webpage.



