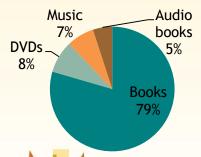


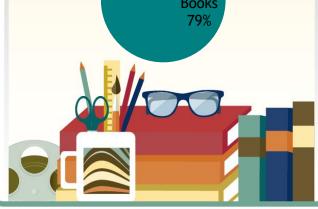
### May 2016

### **Sharing with Others**

Poudre River Libraries has a huge collection for its own customers but how does the District share those resources outside the District? Most libraries across Colorado and the nation are committed to allowing lending and borrowing of their items to each other, and this District is one of them! Lending to others is done through Prospector, MOBIUS, and Interlibrary Loan.

## Jan-May 2016 Shared over 26,000 items outside the District





### **INNOVATE** and **SERVE**

### **CARDHOLDERS**



1,245 New in May

**157,436** Current

### **HOLDS PLACED**



**31,714** In May

167,771 Year-to-date

### COMPUTER USAGE



14,999 WiFi use in May

**12,379**Library computer users in May

### DOOR TRAFFIC



**2,697** Monthly average/day

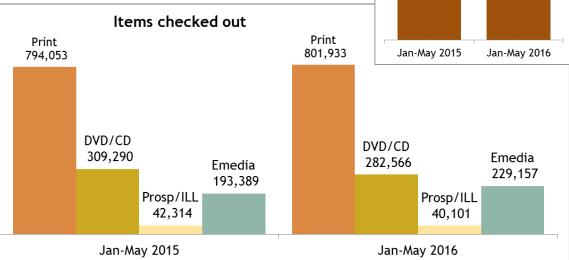
**80,914** May Total

### **BOOKS & MATERIALS**

4,258
Items added in May

**423,101**Current number of items in the collection

# Type of checkout 14% 17% 86% 83% • eMedia items • Physical items



### **LEARN and ENGAGE**

### DATABASE USAGE



20,549 In May

### **PROGRAMS**



**273** Programs held in April

**7,744** People in attendance

### SOCIAL MEDIA



409 clicks on the Lynda.com button on the homepage in May

### **VOLUNTEERS**



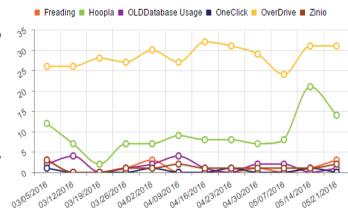
108 Volunteers 810 Hours In May

### How are the RamCards doing?

In the summer of 2014, the RamCard initiative was launched creating a partnership between PRPLD and CSU Morgan Library to allow students, staff and faculty to opt-in and use their CSU id number as their PRPLD library card number. The initiative also included CSU staff promoting PRPLD digital services not available at Morgan Library.

In September of 2014, almost 700 RamCards were created. As of the end of May 2016, we have 2,329 active RamCards in the system. During the 2015-2016 school year, an average of 114 new RamCards were added monthly.

#### RamCard holders - Digital Usage



### What's up with all the emedia formats?

The library offers 6 different types of emedia formats for downloading/streaming - books, comics, magazines, audiobooks, video and music. To offer a variety of formats and titles, multiple vendors with different access and payment methods are used:

- Yearly platform and access fee with vendorsupplied titles (OneClick, Films on Demand)
- Yearly platform fee plus additional access fee for each staff-selected title (OverDrive, Zinio)
- Pay per use of vendor-supplied titles (hoopla, Freading)

The monthly average of emedia circulation is up 19.8% over last year.

