



September 2016

Side Benefits to Reading

If you feel that reading a good book makes you better able to connect with your fellow human beings, you are correct. Results of a new scientific study at the *New School for Social Research* have proven that reading literary fiction enhances the ability to detect and understand other people's emotions which is crucial in navigating social relationships.

Reading books is also tied to a longer life. A study, in *Social Science & Medicine*, found book readers lived an average of almost two years longer than those who did not read at all.

A Pew study reported that 73% of Americans read at least one book last year and the average number of books read was 12.

This year, our library patrons are reading more fiction than nonfiction.



INNOVATE and SERVE

CARDHOLDERS



New in
September
1,604

Current
151,920

HOLDS PLACED



In September
30,828

Year-to-date
292,788

COMPUTER USAGE



WiFi use in September
19,647

Library computer users in
September
11,881

DOOR TRAFFIC



Average/day for September
2,807

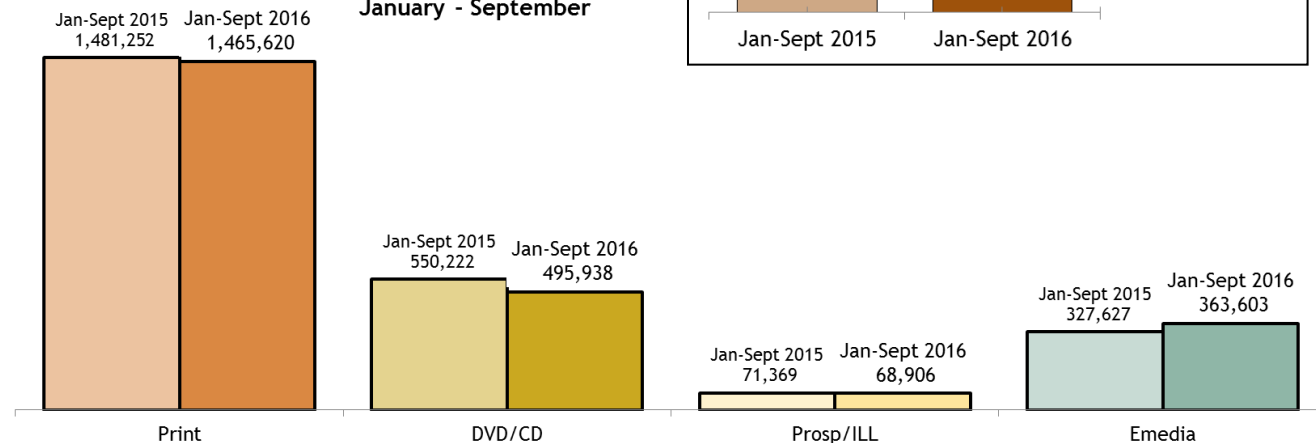
September
84,237

BOOKS & MATERIALS

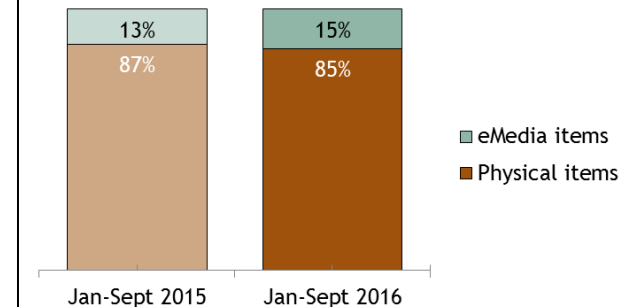
Items added in
September
3,935

Current number of items in
the collection
421,241

Items checked out
January - September



Type of checkout



DATABASE USAGE



September
30,549

PROGRAMS



Programs held in
September
42

People in attendance
1,293

SOCIAL MEDIA



Highest all time Facebook post
was on September 12th
Flash Your Card Program

- 5,661 Impressions
- 654 Clicks
- 188 Shares

VOLUNTEERS



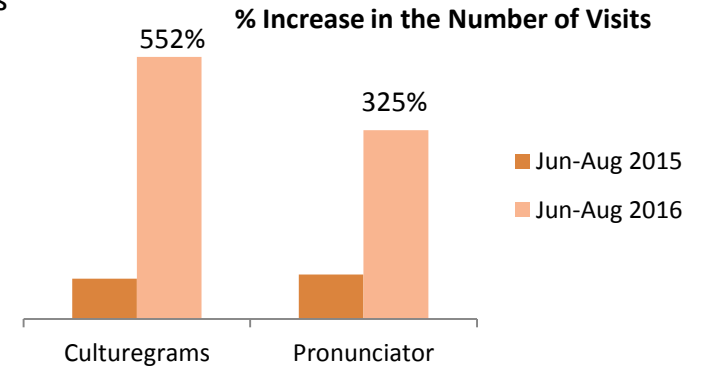
September
188 Volunteers
780 Hours

Lots of use this summer of featured travel databases

According to a Gallup poll, 55% of Americans planned to vacation this past summer. To help them during their adventures, our homepage featured 2 databases - *CultureGrams* and *Pronunciator*.

CultureGrams offers concise, reliable, and up-to-date reports on more than 200 countries, each U.S. state, and all 13 Canadian provinces and territories.

Pronunciator provides access to learn 75 languages using 50 different language interfaces.



Language Line

We offer *LanguageLine's* over-the-phone interpreting solution. When staff are approached in person or on the phone and need an interpreter, staff can access *LanguageLine's* over-the-phone interpreting solution. *LanguageLine* has over 8,000 professional interpreters and offers 240+ languages and is available 24/7/365.

In 2016, Spanish has been the only language requested. We have had 11 interactions. The calls averaged 4.8 minutes.

