



October 2016

It's a Girl Thing

Since 2013, the "It's a Girl Thing" book discussion program for girl/woman pairs has been running strong at Council Tree Library. The program was developed and is coordinated by library manager Currie Meyer, and is offered in March and October. Each program centers on an award-winning book that emphasizes the growth of its girl protagonist. Programs include discussion, games, crafts, activities and - best of all - pizza. Participation is limited to ten girl-woman pairs, and is usually attended by moms and their daughters. A survey of participants in the recent *Number the Stars* program found the outcomes of this program significantly advance learning and bonding among participants:

- 100% strongly agreed that they enjoyed reading the same book together
- 100% agreed or strongly agreed they:
 - ❖ Learned new things together
 - ❖ Shared meaningful time together
 - ❖ Were exposed to other points of view

One participant wrote, "(This program) was a great way to initiate conversation with my daughter. (It was) a real bonding opportunity."



CARDHOLDERS



New in October
1,450

Current
153,293

HOLDS PLACED



In October
29,713

Year-to-date
322,501

COMPUTER USAGE



WiFi use in October
19,311

Library computer users in October
13,546

DOOR TRAFFIC



Average/day for October
2,755

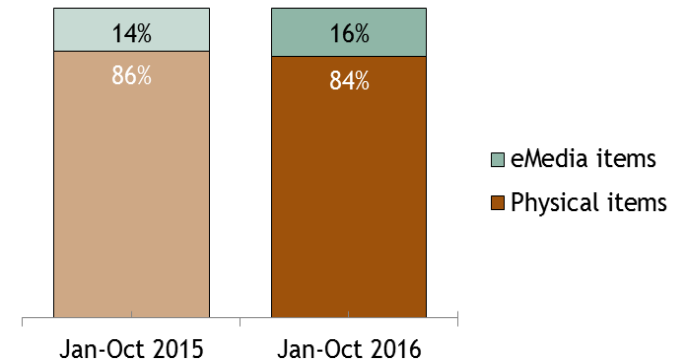
October
85,408

BOOKS & MATERIALS

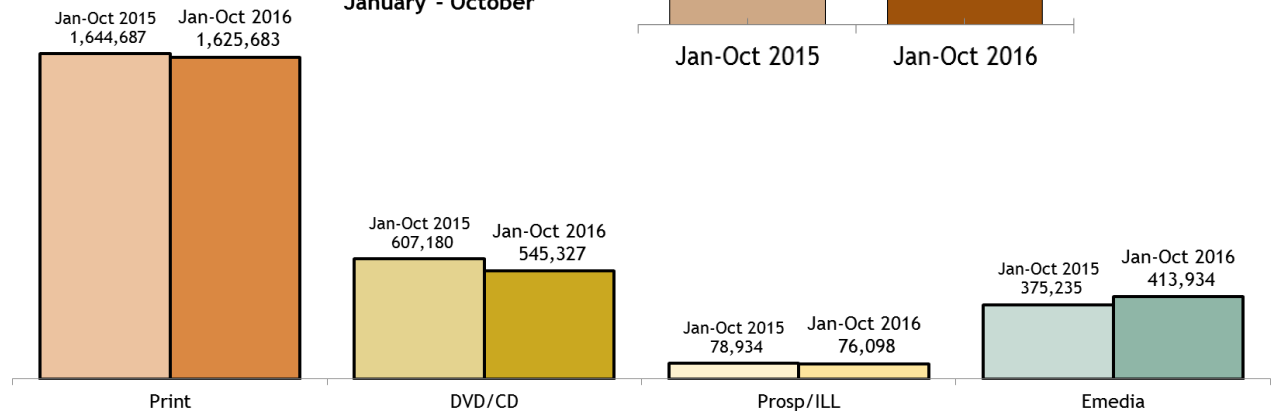
Items added in October
3,717

Current number of items in the collection
424,801

Type of checkout



Items checked out January - October



DATABASE USAGE



October
44,408

PROGRAMS



Programs held in
the libraries in October
4,169

People in attendance

SOCIAL MEDIA



October
Across All
Social Media Channels:

Audience: 13,064
Comments: 39
Likes: 11,622
Site Visits: 449

VOLUNTEERS



October
135 Volunteers
797 Hours

Books and Brews - a popular combination

The *FOCO Book Fest - Brewin Up Books* produced lots of numbers and statistics. The committee will be releasing a full report but here are some teasers. The first sponsor to believe in the project was the Poudre River Friends of the Library. The fest had a total of 32 sponsors (20 of which were cash sponsors). Thirteen committee members created the fest and 40 volunteers helped put it on. There were 50 sessions hosted by 40 authors, speakers and presenters spread out over 7 venues in downtown Fort Collins. 780 people attended the sessions.

What attendees liked best:

- *Love the town is doing this*
- *Learning about the craft of writing from thoughtful writers*
- *Connecting different communities*
- *Connecting people in Fort Collins*
- *That it is here!*
- *Terrific variety of authors*
- *Informational, interesting and fun*
- *Various people from the community*
- *That so many businesses were involved*
- *Free beer*
- *Great speakers and it was free!*
- *Really neat, outside the box event*

Float Rate

The float rate is another way of looking at how the collection is performing. The float rate represents the percentage of items checked out at a snapshot in time.

Since it is a snapshot in time, this rate is not calculated often and looks at how the collection is doing over time. The float rate has fluctuated very little over the last 7 years.

Float Rates	2009	2012	2016
Council Tree	37.6%	37.6%	38.6%
Harmony	22.7%	22.7%	21.0%
Old Town	19.2%	19.2%	20.5%
Total # of Items	432,110	370,332	384,815

