

DRAFT Strategic Planning Workshop

Wednesday, September 14

9 a.m. to 3 p.m.

Primrose Studio

4300 Michaud Lane, Fort Collins, CO 80521

<https://www.fcgov.com/naturalareas/primrose>

Outcome: Identify high-level focus areas, clear timeline, goals and possible measurements for a new strategic plan.

9 a.m. Introductory Activity (Sabrina)

9:15: Mission & Values

- Look at core concepts in mission statement and arrange it in a way that is shorter, sweeter, and more memorable (Katie)
- Review list of Core Values and with focus on Intellectual Freedom (Tova)

10:00 Community Input (Harwood Team)

- Presentation/review report (Currie/Katie)
- Small group work on each theme
- Asset mapping

11:00 BREAK

11:15 Gallery Walk to review small group work and other community assets aligned with each theme area

11:45 Wrap up discussion of how our mission/values align with community input themes

12 LUNCH

12:30 Physical Spaces

Where do we grow? How do we grow? Given what we talked about this morning, how would that inform our facilities planning and outreach?
(Ken & Irene)


1:30 Resources and Priorities (Amy)

- How do we pay for this?
- What are our options for funding growth?
- How can fundraising/philanthropy support our efforts (Selena)

2:30 GOALS (Diane)

- What does success look like?
- What are our priorities?
- What is the sequence/timeline?
- How do we measure/evaluate to keep us on track? (KPIs)

2:55 Final activity

+  (what worked, what didn't, what's next?)