POUDRE RIVER PUBLIC LIBRARY DISTRICT

FEBRUARY 2023 DASHBOARD

100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0%

14%
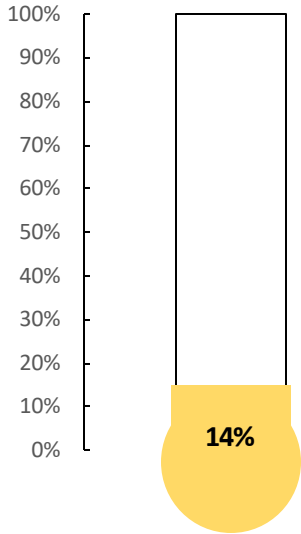
Progress toward 2023 GOALS: 20% annual increase of customer visits and new cardholders

Fort Collins Book Fest: For the Love of Reading

Total Events: 40

Event Types:
- 3 social events
- 11 workshops
- 14 panels/talks
- 7 readings
- 2 story hours
- 1 Human Library
- 2 Book Clubs

Total published authors / illustrators: 40

Additional talent: 37

Total attendance: 1,173

Attendance at youth events: 165

Attendance at adult events: 928

Attendance at all-ages events: 80

12 Event Locations:
- Snowbank (3)
- Mythmaker (2)
- Peculier Ales (1)
- Wolverine (1)
- Zoom (4)
- Old Town Library (15)
- Council Tree Library (2)
- Harmony Library (5)
- FRCC (1)
- Old Firehouse Books (4)
- Museum of Discovery (1)
- Gryphon Comics (1)

Expenditures (not including labor): $14,112

Grants & Sponsorships: $8,270

Total Cost: $5,840

Visits
(Goal Total Visits = 3,265,087)

Year to Date		
Physical	**Virtual**	**Total**
113,708	298,520	412,228

Cardholders
(Goal New Cardholders = 23,710)

Year to Date		
New	**Active**	**Total**
4,607	53,620	106,839

Total Visits (Cumulative)

6,000,000
4,000,000
2,000,000
0

January   February

— 2023   — TARGET   — BENCHMARK

New Cardholders

25,000
20,000
15,000
10,000
5,000
0

January   February

— 2023   — TARGET   — BENCHMARK
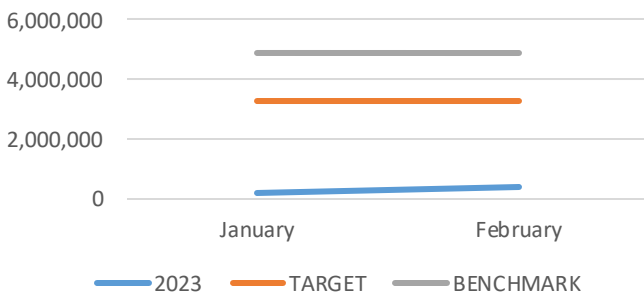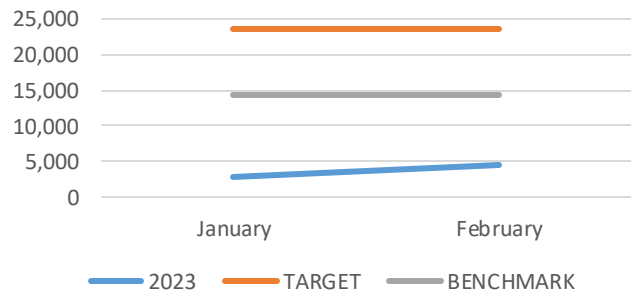
FEBRUARY 2023 DASHBOARD CONTINUED

Borrowing
Year to Date Comparison

	Physical	Digital	Total
2023	317,996	132,214	450,210
2022	278,848	121,365	400,213

Tech Access
Year to Date Comparison

	PC Use	WiFi Use	Total
2023	10,632	19,737	30,369
2022	7,770	11,688	19,458

Circulation by Type
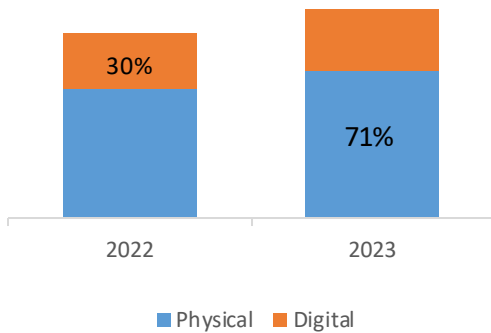
Tech Access
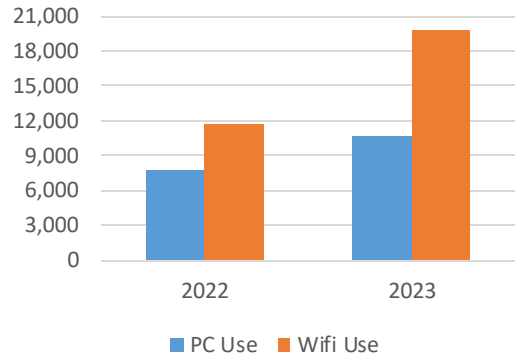
Number of Programs
Year to Date Comparison

	Offsite	Library	Total
2023		363	363
2022		73	73

Program Attendance
Year to Date Comparison

	Offsite	Library	Total
2023		7,151	7,151
2022		850	850

of Programs

Program Attendance

POUDRE RIVER PUBLIC LIBRARY DISTRICT