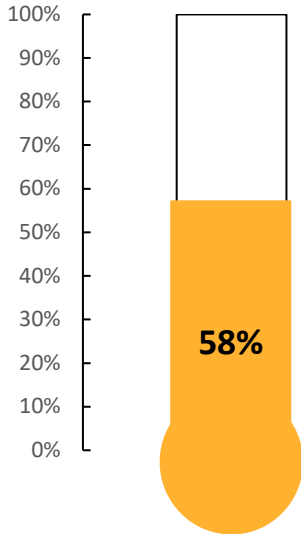


2023 Summer Reading Challenge Initiatives

1. Identify and prioritize youth who have been historically excluded from summer learning because of race, ability, language, access, or other factors.
2. Develop and strengthen community partnerships to design, implement, and publicize the community-wide summer learning initiative.
3. Create multiple pathways for youth to develop their self-efficacy as readers and learners.
4. Encourage whole-family participation through messaging, skill-building, and resources
5. Reduce barriers to participation, particularly for historically excluded students.
6. Clearly message goals and outcomes of the program to staff, partners, and the public across platforms.

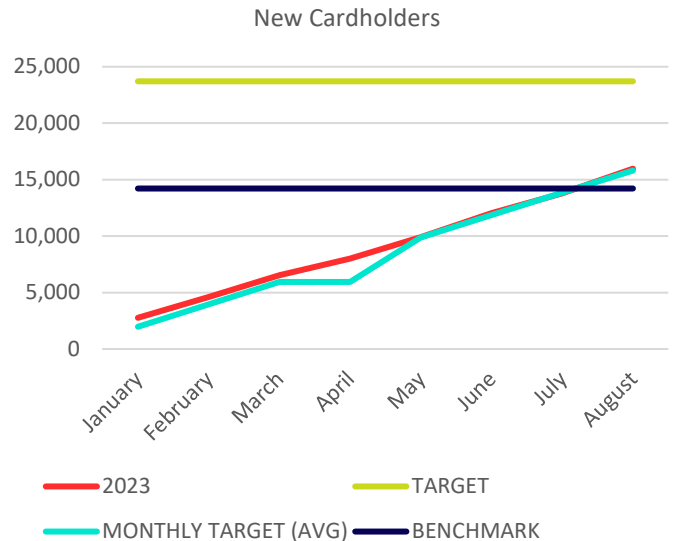
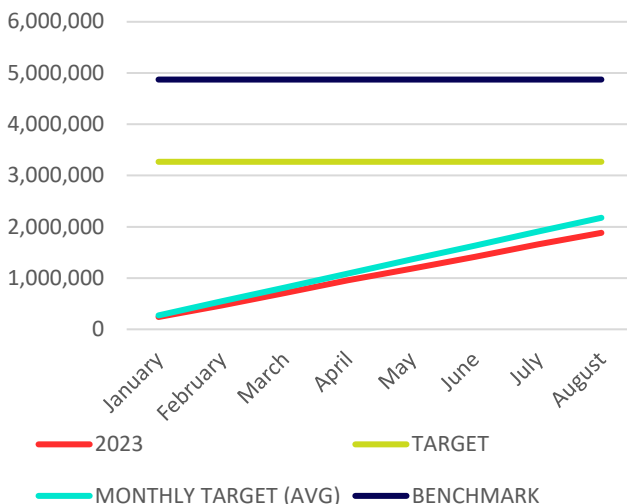


Progress toward 2023
GOALS: 20% annual
increase of customer
visits + new cardholders

	Number	Attendance
Evie Visits	117	6,109
Summer Mobile Program	68	746
Other Offsite Programs	59	1,496

Visits (Goal Total Visits = 3,265,087)		
Year to Date		
Physical	Virtual	Total
497,465	1,386,982	1,884,447

Cardholders (Goal New Cardholders = 23,710)		
Year to Date		
New	Active	Total
15,964	55,918	117,486

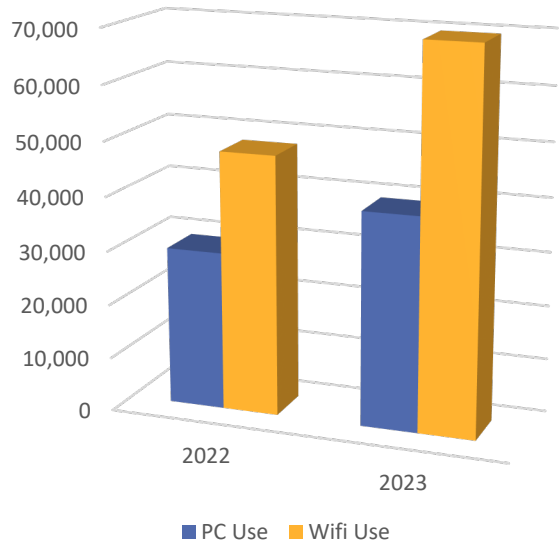
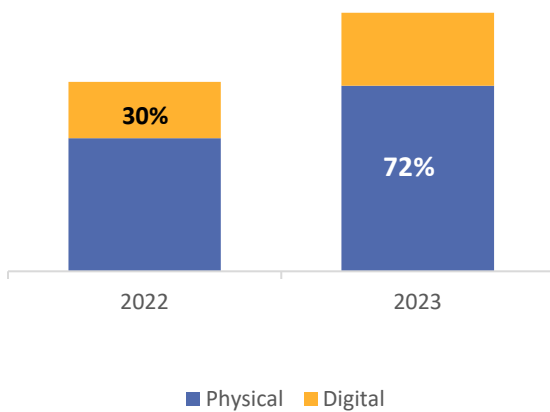


August 2023 Dashboard Continued

Borrowing			
Year to Date Comparison			
	Physical	Digital	Total
2023	1,209,533	474,950	1,684,483
2022	868,121	366,624	1,234,745

Tech Access			
Year to Date Comparison			
	PC Use	WiFi Use	Total
2023	39,429	69,743	109,172
2022	29,311	47,965	77,276

Circulation by Material Type



Number of Programs			
Year to Date Comparison			
	Offsite	Library	Total
2023	174	1,121	1,295
2022		790	790

Program Attendance			
Year to Date Comparison			
	Offsite	Library	Total
2023	4,037	22,268	26,305
2022		15,611	15,611

