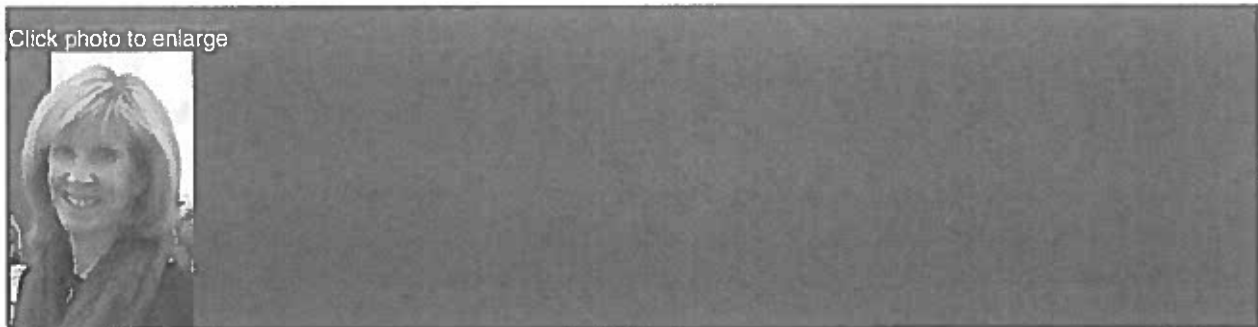


## Business briefs published Dec. 25, 2016

POSTED: 12/24/2016 05:40:18 PM MST



Macdonald

### People

- **Michael Masciola** will join Northern Colorado Economic Alliance as its chief marketing officer on Jan. 1. He will take the place of Bruce Biggi,
- **Peter Leonhardt** of Loveland was part of a team that developed a patent assigned to Acertara Acoustic Laboratories of Longmont.
- **Daniel J. Hoffman, Daniel Carter and Victor Brouk**, all of Fort Collins, **Karen Peterson** of Loveland and **Randy Grilley** of Pierce developed a patent assigned to Advanced Energy Industries of Fort Collins.
- **Sara L. Rolfe** of Loveland was part of a team that developed a patent assigned to RES USA of Westminster.
- Poudre River Public Library District's Business Librarian **Anne Macdonald** has been named Consultant of the Year by the Larimer County Small Business Development Center for her expertise and dedication working with local small businesses and entrepreneurs.

The

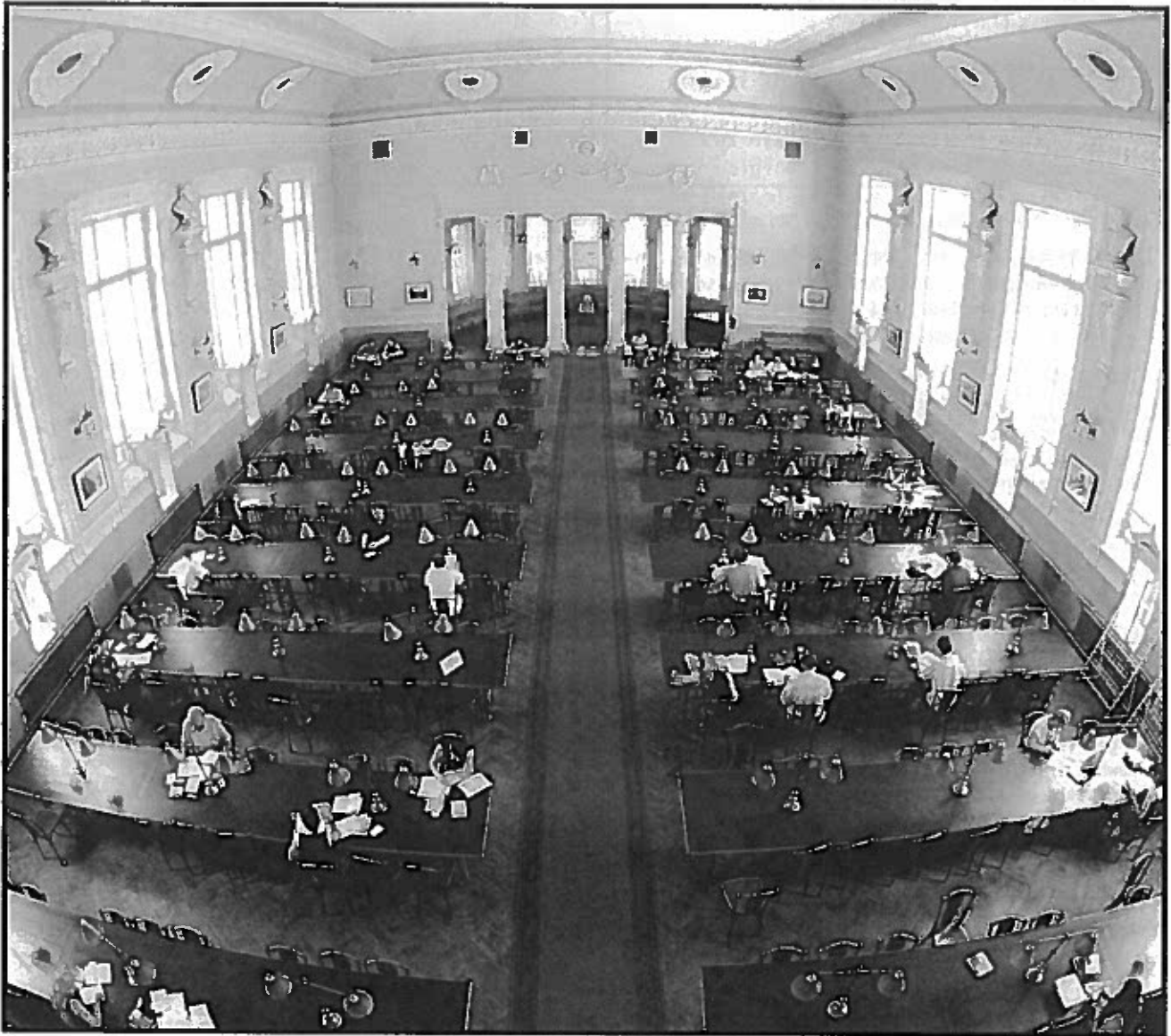
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**U\*N\*A\*B\*A\*S\*H\*E\*D™**

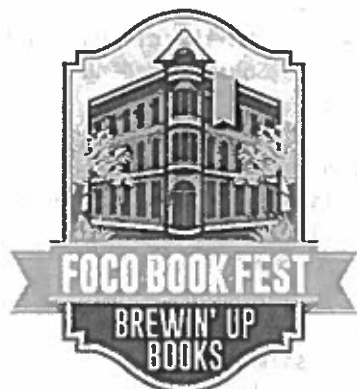
# Librarian

the "how I run my library good"<sup>sm</sup> letter



**Main Reading Room, Gorky State Scientific Library, Odessa, Ukraine**

Photo: mjfreedman, July 2007



**FOCO Bookfest:**  
**Share the Love of Books & Brews!**

The inaugural Fort Collins Books Fest: Brewin' Up Books! is a FREE, one-day public literary festival – produced by Poudre River Public Library District in partnership with CSU Morgan Library – that blends books and authors with craft beer, coffee, and tea.

Brewin' Up Books seeks to bring unique attention to the expansiveness of Fort Collins' craft brewing culture through books and authors involved with beer, coffee, tea, and more.

The FoCo Book Fest is a new collaboration among Poudre River Public Library District, CSU Morgan Library, local authors, and book enthusiasts. The desire is to create a venue for regionally and nationally known authors to speak to our community about unique topics, meet with festival attendees, provide literary programs and workshops, and focus attention on libraries, books, and the literary arts in Fort Collins.

Spread the word and help the inaugural Fort Collins Book Festival become a premier literary arts event in northern Colorado. Share every chance you get with friends, family, neighbors & anyone else you might come into contact with. Cheers!

Sampling of programs the day of the festival include:

**Caffeine & World Change**

Best known for his history of coffee, *Uncommon Grounds*, Mark Pendergrast is joining us to discuss his most recent book, *Beyond Fair Trade: How One Small Coffee Company Helped Transform a Hillside Village in Thailand*. Politics, economics, violence, prejudice, and deforestation consistently worked against the Akha hill tribe's desire to move away from their dependency on opium production and create a stable future for their children. That all changed in 2006 when prominent businessman John Darch met hippie entrepreneur Wicha Promyong. Mark will tell the story of the growth of this unique partnership, its successes and challenges, and the people behind it. Mark will be in conversation with Todd Simmons, author, publisher, entrepreneur and leader in local sustainability.

**Haikus & Tea**

Tea leaves in the morning poems to evoke our sun, zen to start the day. On your own, write a haiku while sipping on one of over 100 teas from around the world.

**Coffee Brewing Demos**

Learn about slow, cold, and manual brewing processes as well as which coffees are used in brewing beer.

**Beer, Books, & What Makes Us Human**

Join world-renowned brewer, author, and speaker Horst Dornbusch for a humorous and insightful talk about the enjoyment of life through a healthy mix of beer and books. Dr. Jeffery Miller, a professor at CSU, will moderate the discussion.

**The Ethics of Brewing Panel**

What is a socially-conscious enterprise? How can it serve a community? How can the coffee, tea and beer brewing

industries respect the growing demand to buy ethically-grown produce and still run a successful business? Join respected brewing specialists Colin Kaminski, George Grossman, Mark Pendergrast and Chris Schoolley, as they dissect the ethics in their respective brewing industries. The discussion will be moderated by Doug Odell, cofounder of Odell Brewing.

**The Art of Kombucha Brewing Class**  
Learn how to brew kombucha at home.

**"Fermented Truth" Fiction and Nonfiction Readings**

Fort Collins writers Laura Pritchett, Laura Resau and Vauhini Vara will be joined by Sarah Hahn Campbell of Denver for lively readings from their essays, novels and short story collections. This session will be moderated by Sue Ring deRosset, a creative writer and writing instructor at FRCC.

**Crafting an Exquisite Cup of Tea**

As one of the most popular beverages in the world, a cup of tea is a common shared experience across cultures and traditions. Join entrepreneur and tea enthusiast John Wesley Uhl (*The Art and Craft of Tea*) as he brings us the story of tea, its traditions and history. Gretchen Gaede, owner, A-Train Marketing, will lead this conversation.

**How Books Are Brewed**

Come learn insider tricks about the writing industry from established authors Katrina Roberts and Eleni Sikelianos. They'll share their processes and experiences from initial brainstorming through promoting a published work. This is an enlightening session for anyone curious about the writing process. This discussion will be moderated by Colorado State University Professor and poet Camille Dungy.

**Beer: The Art, Craft, & Science**

The world of beer is much like the world around us: made up of formulas and tools that help us understand the scientific

and artisanal patterns of life. Join Horst Dornbusch (*Prost! The Story of German Beer*) and John Palmer (*How to Brew Beer*) as they discuss how a single scientific concept and four necessary ingredients can be mixed with an artisanal palette of creativity and yield thousands of beer styles and flavors.

Dave Carpenter, editor-in-chief, *Zymurgy*, will help lead this lively discussion.

**Cooperage: Wood & Beer**

Join Dick Cantwell & Peter Bouckaert (*Wood and Beer: A Brewer's Guide*) as they enlighten us on that mystical complexity of flavors and aromas derived from wood, from the souring effects of microbes that take up residence in wood to the character drawn from barrels or foeders. This session will be held in the New Belgium Brewing barrel room, and will cover the history, physiology, microbiology and flavor contributions of wood, as well as the maintenance of wooden vessels. Don't miss it! Bryan Simpson of New Belgium Brewing will moderate the discussion.

**"New Brews" Fiction & Nonfiction CSU Faculty Readings**

Talented novelists, essayists, and short story writers from Colorado State University's Creative Writing Department will come together to share tales of inspiration, humor and action. Andrew Altschul, Harrison Fletcher, E.J. Levy and Todd Mitchell will captivate you with their words, wisdom, and wit, as Sue Ring deRosset moderates the discussion.

**The Art of Malting**

Barley is the seed of the barley plant, a grain that is similar to wheat in appearance. Specific types of barley are used in the production of different types of beers. Each strain imparts a unique characteristic taste and body that is suited for different beers. Malted barley is barley that has been allowed to germinate (sprout) to a degree and is then dried. Now that you know

the science of barley, join Chris Schooley as he discusses the art of malting. Meg Schiel, author, entrepreneur and library story teller, will lead this discussion.

#### Water & Beer

What is residual alkalinity, malt acidity, mash pH and how does it affect your craft brew? Water is probably the most critical and least understood of the foundation elements in brewing beer. Colin Kaminski & John Palmer (*Water: A Comprehensive Guide for Brewers*) will take the mystery out of water's role in the brewing process, helping us understand flavor contributions and the adjustment of water to styles of beer. Matt Stilwell, Front Range Community College, will lead this conversation.

#### The Muses: Beverages that Inspire Writing

Join this impressive group of award-winning creatives/essayists Sarah Hahn Campbell & Richard Keller, fiction writer Laura Resau, poet Eleni Sikelianos and O. Henry specialist Dennis Elkins, as they pour libations into the holy well of original ideas. Lead by poet Camille Dungy, don't miss this chance to drink-in their secrets of creativity.

#### Colorado Beers, Brewers, & Hikes

Colorado is the scene of a thriving culture of breweries. From Coors, America's largest single-site brewery, to Three Barrel Brewing Company, founded in the back of an insurance office, each and every one holds a unique place in the state's brewing scene. Join Ed Sealover (*Colorado Excursions with History, Hikes, & Hops*) and Emily Hutto (*Colorado's Top Brewers*) as they discuss Colorado's most influential breweries and brewers. Katy Schneider, Director of Marketing for Visit Fort Collins, will lead the conversation.

#### How to Brew Beer: Everything You Need to Know Panel

Whether you're brewing like a monk or dream of great commercial success, top

brewers, Dick Cantwell, Steve Jones, John Palmer and Chris Schooley will enlighten your journey from home to commercial brewer. Lead by Coors' master brewer, Tobin Eppard, join us and move your brewing to the next level.

#### Beer & Politics

In just over a decade, John Hickenlooper has gone from a craft-brew entrepreneur to mayor of Denver to governor of Colorado. Join Governor Hickenlooper as he relates his unlikely tale of success, quintessentially American yet utterly exceptional: from early loss to college on the ten-year plan, to remarkable business success as a brewpub owner and now political success. Gov. Hickenlooper will be on hand to sign copies of his book *The Opposite of Woe: My Life in Beer and Politics*. The reception and signing is open to the public.

**Headliner Panel: The Books that Made Me**  
For the first Fort Collins Book Festival Keynote Event, "Books That Made Me," who better than Horst Dornbusch, Mark Pendergrast, Katrina Roberts, and Dave Carpenter? Don't miss what promises to be a fun-filled interactive session on the books that have shaped their lives. The discussion will be lead by literary prof and home brewer, Matt Stilwell.

#### "Poet Laureates of the Choice City" Poetry Reading

We're excited to showcase Fort Collins' Poet Laureates. Don't miss this opportunity to hear Michael Bussman (2012), Jason Hardung (2013), Chloe Leisure (2014/15) and Aby Kaupang (2016) beguile the audience with eloquent voice and commanding verse. The poetry readings will be presented by local entrepreneur and literary enthusiast, Todd Simmons.

#### Throughout the day:

Book Signings with Dick Cantwell, Harrison Fletcher, John Palmer  
Jason Hardung & Colin Kaminski

Matthew Cooperman, Mark Pendergrast, Joseph Uhl, Karla Oceanak, Allie Ogg, Peter Bouckaert, Aby Kaupang, Laura Pritchett, Katrina Roberts, Emily Hutto Ed Sealover, EJ Levy, Richard Keller, Todd Mitchell, Laura Resau and Eleni Sikelianos

Self-guided brewery tours at New Belgium Brewery

Poudre River Public Library  
District, 301 E. Olive Street,  
Fort Collins CO 80523

Morgan Library, Colorado State  
University, 1201 Center Avenue  
Mall, 1019 Campus Delivery,  
Fort Collins CO 80523

Website: [www.focobookfest.org](http://www.focobookfest.org)

#### LevelUp at Downtown

The Downtown Library's new transformational space, LevelUp, is now open. From entrepreneurs to writers, from investors to business students, this space is for you.

Celebrate with us Friday, November 4 at 2pm for the ribbon cutting and stick around for some live music later in the evening.

#### **Coworking Space**

This space features large, custom-made community tables equipped with power and USB plugs along with a laptop bar to provide individuals and groups with a comfortable place to work, collaborate, and learn. iMac computers loaded with design software are available for use as well as access to a high quality color printer.

#### **Bloomberg Terminal**

Housed in the Coworking Space you will also find a Bloomberg Terminal. This provides Spokane residents access to real-time financial news, analytics, communications, charts, liquidity and

functionalities that you need to put financial and market research knowledge into action. Spokane Public Library is the second public library in the country to offer this service.

#### **Hi-Tech Classroom**

With an interactive whiteboard, and state-of-the-art video conferencing equipment, this room offers great flexibility. Users are able to record presentations for future use.

#### **Collaborative Room**

Equipped with a flat screen monitor, this room allows users to connect their computer and devices while sharing their screens with a small group. This space can be utilized for everything from a private study area to interactive small group projects, presentations and meeting spaces.

Funded in part by The Spokane Public Library Foundation, which supports the strategic directions of the library and helps to build and encourage partnerships that strengthen our community. As the Foundation grows, it continues to be a resource to innovate and expand library's services.

Spokane Public Library,  
eNewsletter, Nov. 2016,  
906 West Main Avenue  
Spokane WA 99201  
<http://www.spokanelibrary.org>

#### Sitting Bull Photograph Collection

In the late 19th Century, Sitting Bull, became one of the most photographed people of the age. Some of these photographs are iconic and readily recognizable to people around the world. While most are less well known and have received little attention. These photographs, combined with his historic leadership role, have made Sitting Bull one of the most recognizable American Indian leaders

## Awesome Non-Book Items at The Poudre River Library



By Kama December 7, 2016 10:41 AM

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Kama/TSM

I love our library system. I feel like the Poudre River Public Libraries are current and cutting edge. They have added several "things" you can check-out, that are not books.

These items include cake pans and bakeware (crazy and awesome), noise cancelling headphones, parks pass & info, fitbits, eReaders, solar lights, bird-watching kits and radon tests. Check out the complete list of items here and place holds (one of my favorite features).

### LATEST FROM ALANA LYNN



Two Colorado ZIP Codes on Forbes' 'Most Expensive'



Buy Your RMNP Annual Pass Before Prices Rise



Early Morning House Fire in Fort Collins



Avalanche Warning in Effect for Front Range; Vail and Summit County Zones Included