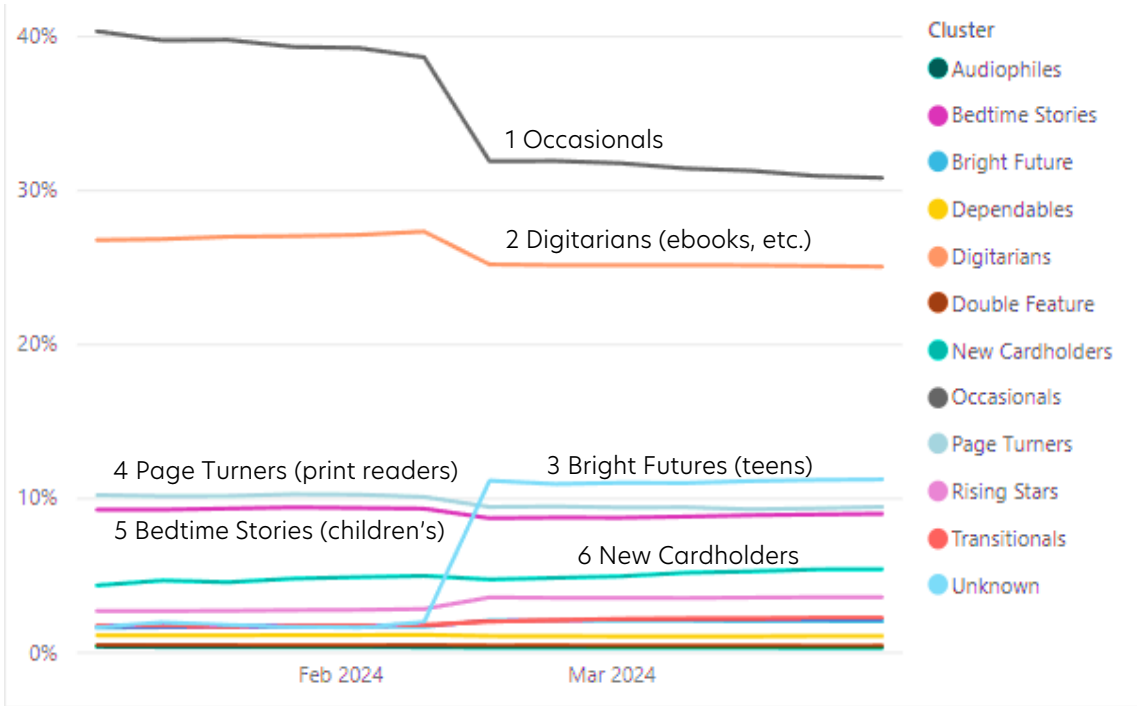


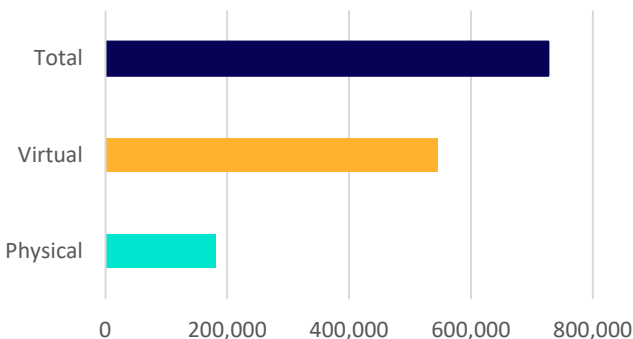
## Q1 2024 Customer Cluster Distribution Orangeboy User Behavior Segments



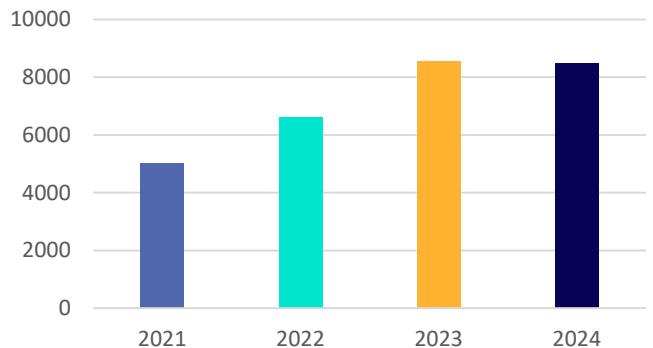
Visits		
Year to Date		
Physical	Virtual	Total
181,263	545,891	727,154

All Cardholders		
New YTD	Active	Total
6,463	61,713	121,127

Visits



New Cardholders YTD Comparison

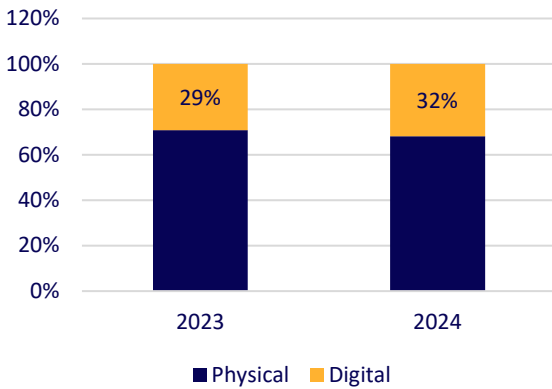


# March 2024 Dashboard

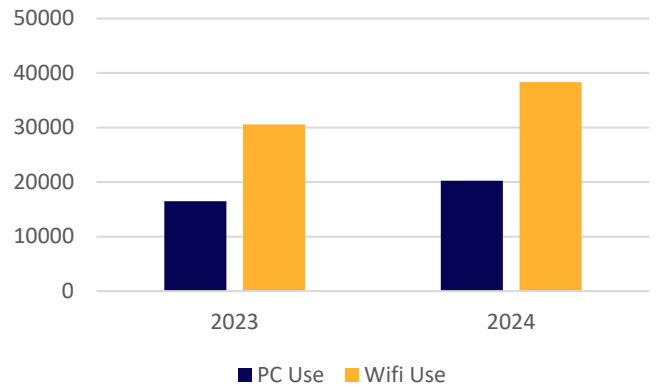
Borrowing			
Year to Date Comparison			
	Physical	Digital	Total
2023	501,494	201,364	702,858
2024	503,530	234,326	737,856

Tech Access			
Year to Date Comparison			
	PC Use	Wi-Fi Use	Total
2023	16,490	30,602	47,092
2024	20,246	38,337	58,583

By Format



Technology Access



Number of Programs			
Year to Date Comparison			
	Offsite	Library	Total
2023	66	461	527
2024	34	358	392

Program Attendance			
Year to Date Comparison			
	Offsite	Library	Total
2023	1,700	9,664	11,364
2024	850	9,628	10,478

