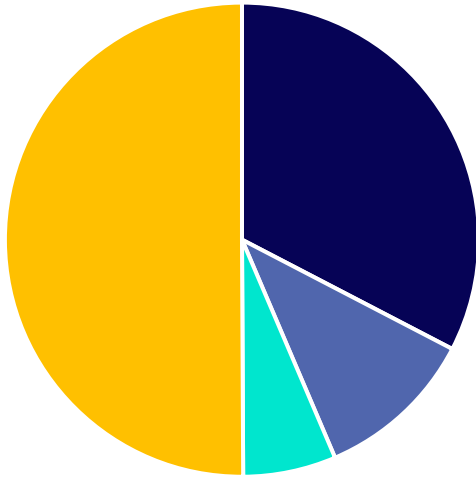


2024 Summer Adventure Update

7,400 total participants

As of 8/6/24



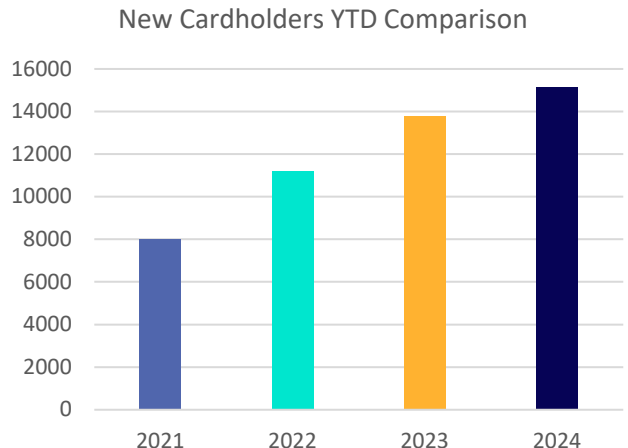
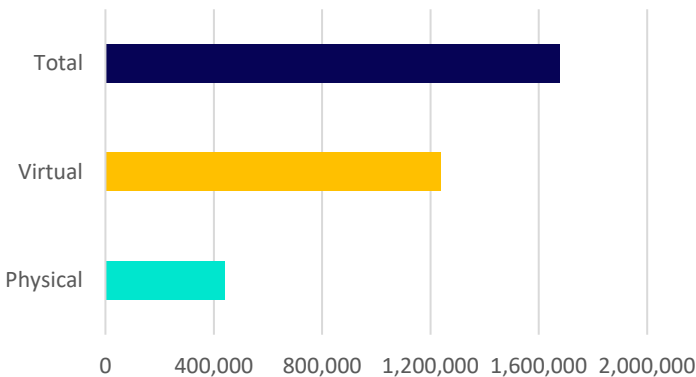
NEW participants account for approximately 50% of sign ups!

Have you and/or your family participated in Summer Adventure (previously called Summer Reading Challenge) at Poudre Libraries before?

- Yes, last year
- Yes, 2-3 years ago
- Yes, 4 or more years ago
- No, this is my first year.

Visits		
Year to Date		
Physical	Virtual	Total
441,732	1,236,812	1,678,544

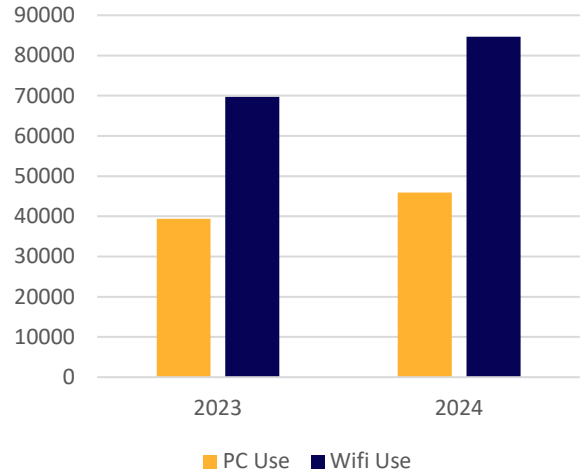
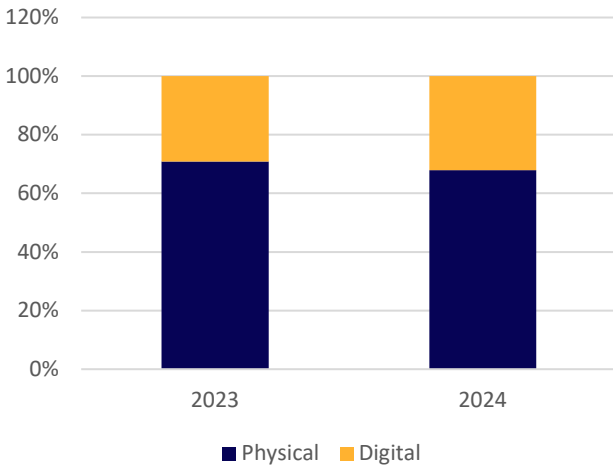
All Cardholders		
New YTD	Active	Total
15,151	63,091	127,483



July 2024 Dashboard

Borrowing			
Year to Date Comparison			
	Physical	Digital	Total
2023	1,213,055	475,881	1,688,936
2024	1,178,830	558,265	1,737,095

Tech Access			
Year to Date Comparison			
	PC Use	Wi-Fi Use	Total
2023	39,429	69,743	109,172
2024	45,895	84,652	130,547



Number of Programs			
Year to Date Comparison			
	Offsite	Library	Total
2023	161	1,050	1,211
2024	87	943	1,030

Program Attendance			
Year to Date Comparison			
	Offsite	Library	Total
2023	3,533	21,121	24,654
2024	2,220	24,571	26,791

