



**May 2023 Report  
from the Executive Director**

## **2023 ORGANIZATIONAL GOALS**

### **GOAL 1: Improve the Customer Experience in our Physical & Digital Spaces**

- Began replacing old interior signs with new branded signs in preparation for official brand launch on June 1.
- Completed rearranging collection areas, service desks, and furniture on the second floor of Old Town to define new teen zone, improve site lines, and improve accessibility.
- Harmony Library has new library hour signs in English and Spanish on the exterior doors.
- Began a series of customer and staff surveys related to our website and the user experience. The surveys will help inform future website functionality and design.

### **GOAL 2: Expand Places Where People Connect with the Library**

- Evie began visiting locations throughout the district bringing library materials, technology, and programs.
- Staffed an information table at the Teen Activity Center (TAC212) opening and concert.
- Promoted Summer Reading Challenge, upcoming teen events at the Library, offered art activity and gave away free stickers and keychains to the 52 people at Civic Center Park
- Poudre Libraries will offer adults the opportunity to earn their high school diploma through Career Online High School.
- Launched the 2023 Summer Reading Challenge with a new digital platform and app to track reading and activities. Also offering a screen-free version of the annual challenge that is proving very popular with families.

### **GOAL 3: Develop & Expand Strategic Partnerships**

- Presented Report to the Community and Community Conversations report to Larimer County Commissioners
- Attended CSU Real Estate Summit and Visit Fort Collins Tourism and Brand Promise Preview
- Shared ESL Mentoring best practices with staff from Loveland Public Library
- Collaborated with a number of partner organizations including the Fort Collins Museum of Discovery, SummitStone Health Partners, CSU Pride Resource Center, Fort Collins City Cultural Community Programs, the Bohemian Foundation and the United Way to plan and support the Magical Masquerade event for LGBTQIA+ teens.

- The Small Business Administration (SBA) toured the Harmony Library and will be holding their T.H.R.I.V.E sessions at Harmony starting in June.

#### GOAL 4: Build Opportunities for Staff Development & Engagement

- Library Leadership Team members toured the High Plains Library District’s new facility in Greeley, LINC Library Innovation Center
- Launched Foundations of EDI training for library staff
- Conducted Compensation Conversations at all library locations and a virtual session to explain the compensation study and gather staff feedback
- Circulation staff from across the district came together for learning and teambuilding at Council Tree. Over 50 staff attended and enjoyed seeing co-workers, learning about library services, participating in interactive activities, and a delicious taco bar.

#### GOAL 5: Create & Implement Key Metrics and Tracking

- Incorporated Evie tracking data in monthly statistical reports

#### GOAL 6: Uphold Intellectual Freedom & Democracy

- Demonstrated values of equity, diversity, and inclusion in sponsoring and supporting LGBTQIA+ teens through our involvement with the Magical Masquerade

### MAY PROGRAMMING HIGHLIGHTS

#### Evie in Action!



Evie is very popular! We are averaging two requests per day to have Evie show up at locations across the District. During the summer, Evie and the Vantastics are Visiting 10 – 12 locations per week including farmer’s markets, mobile home and low-income neighborhoods and community events. Up to 600 people had a chance to check her out at the farmer’s market.

Summer Reading Challenge Launched on May 22.



Branch staff are out and about this summer providing offsite programming in target areas. Programs include storytimes, STEM explorations and arts and crafts.

## MAY MEDIA COVERAGE

### GENERAL

- “Summer Mental Health and Belonging Resources,” PSD website, <https://www.psdschools.org/node/39734>

### EVIE

- “Play ball! Bison, basslines and baseball among the Coloradoan's top photos from April,” *Coloradoan*, <https://www.coloradoan.com/picture-gallery/life/2023/05/04/fort-collins-coloradoans-top-photos-april-2023/11730455002/>
- “Evie travels Northern Colorado,” *Estes Park Trail Gazette*, <https://www.eptail.com/2023/05/10/evie-travels-northern-colorado/>
- “First e-bookmobile takes to the streets,” *Biz West*, <https://bizwest.com/2023/05/11/first-e-bookmobile-takes-to-the-streets/>

## HOW'D WE DO?

- I applaud you for not caving in on the current book banning trend. And you openly display LGBT and immigrant material. Thank you!
- Old Town Library – to help with wayfinding i.e. finding a book section like “classics” or “Mystery” it would be nice to have a map on display at the library entrance showing the layout and where everything is. Thanks
- Harmony Library – Wendy the librarian was great assistance to me. Without her help, I never would have been able to find the items I needed.
- Council Tree Library – I had a great experience with the staff at Council Tree, but it is way too hot in there and humid. It makes it hard to browse and enjoy the library when

it is so miserable. *RESPONSE: Library Manager Meyer responded to the customer and entered a ticket for facilities to fix the problem.*

- Old Town Library: Graham was really helpful and ABLE to get something printed that not even the 2 people at Fed-X could do! And I saved a lot of \$\$! Thank you! I will be using the library more often.