

SEPTEMBER 2024

## **GOAL 1: Staff Engagement and Culture**

- EDI basics training relaunched across the system with positive feedback from participants who appreciated the thoughtfulness and intentionality behind it and the efforts to create an open and welcoming space for everyone.
- Continued the series of staff conversations regarding the results of Denison "Pulse" survey to
  explore themes, identify specific examples, and foster ongoing feedback on our organizational
  culture.
- Updated Personnel Policies shared with all staff highlighting changes to leave benefits.
- Staff participated in first-aid trainings for AED, CPR basics, and stop the bleed
- Library managers Kristen Draper, Molly Thompson, and Currie Meyer coordinated and presented three staff trainings on Person in Charge (PIC) responsibilities and procedures during late September and early October.
- Multiple staff attended CALCON including the Library's Business librarian who presented on libraries supporting small businesses.
- The back staff area at the Harmony Library was refreshed with new paint and carpet. The area is being converted into office space for more staff.

## GOAL 2: Plan & Design an Innovative New Southeast Community Center/Library (SECC)

- Issued RFP for Construction Management team
- Aligned communication plans with City
- IGA drafted and under review with the City's legal department

## **GOAL 3: Transparency & Accountability**

- Budget Conversations scheduled for staff across the district.
- Updated policies for Exhibits and Displays to align with related policies on collections, programs, and social media.
- Updated Personnel Policies sent to all staff for review and acknowledgement.

## **GOAL 4 Improve the Customer Experience in our Physical & Digital Spaces**

- The 2024 new cardholder campaign launched in September and will run the end of the year. This year's campaign theme is "Wait, the Library has that?" which focuses on the many resources and services that people might not realize are available to them at the library. The campaign is planned to include direct mail, email marketing, digital advertising, video, and Spanish-language radio.
- Released a mobile app update including multiple user interface improvements.
- Working on a full-site translation option for the new website.











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## **GOAL 5 Create a Comprehensive Technology Plan**

- Evaluating RFID replacements for staff workstations and customer self-check stations.
- Participated in FCC webinars including funding for hotspot lending and a cybersecurity pilot program.
- Developing a customer survey on building technology and digital resources.

## **GOAL 6: Community Engagement & Partnerships**

- The new season of community-led programs began. Some exciting new program series include "Cooking Matters" with the Food Bank of Larimer County and "Caregiver Support" with the Larimer County Office on Aging.
- In 2024, the District and Summitstone partnered to jointly fund a case manager to work 13-16 hours per week at Old Town library. The pilot has been successful from the District's perspective, providing an on-site, experienced professional to help high-needs customers experiencing homelessness and other significant life challenges. Summitstone has recently experienced budgetary difficulties and decided not to renew our annual agreement to extend service through 2025. Summitstone staff referred us to another partner agency with a mission aligned with theirs, the North Colorado Health Alliance. Following discussion, we are working with NCHA to partner in 2025 to provide similar community resources support and referral services.

#### PROGRAMMING HIGHLIGHTS

After Hours Star Party at Old Town



Let's Build with LEGO at Harmony











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## **Banned Books Week**

Activities across the district included a "Library Takeover" at Old Town, displays at all library locations, and Banned Book Trivia and giveaways with Evie at Open Streets.



















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## Freed Between the Lines Reading Challenge

As part of our ongoing commitment to intellectual freedom, the Library offered a special reading challenge in celebration of Banned Books Week (September 22 - September 28). More than 220 individuals participated and 64 completed the full challenge.

### From one participant:

"One thing that stood out to me [from the Freedom to Read statement] was the quote, 'And yet suppression is never more dangerous than in such a time of social tension.' Books are meant to show different viewpoints and expand worlds and that is so important because books may help others become more tolerable to other ideas or at least provide a foundation for people to form their own opinions on."

#### HOW'D WE DO?

Just have to say, I work in marketing and your email team is knocking it out of the park. lol

I have an MLS and worked in libraries for 16 years and I've been forwarding all your emails to my friend who works for Jeffco libraries down in Denver. They're super fun and engaging! Great job!

Dear Betsy and Poudre River Public Library Team,

I want to thank you for your kind consideration in helping me renew an item through Prospector. I appreciate your assistance and your thoughtfulness to send me this update.

My family and I are continually impressed by the Poudre River Public Library staff. We frequent the library often and participate in library events. Everyone is always so responsive, helpful, friendly, and creative. Each of you make our experiences joyful!

Thank you for all you do for our community!

Re: Great class

My son said it was a great class although he commented to me that he wished I had been there with him; I was not aware parents were encouraged to join. If that was the case, would be wonderful to have that noted on the flyer or the sign-up info. Overall my son Leon said he had a great time and really enjoyed the class. Thank you!







